



Bonner Video Project

2009-2010 Bonner Video Project -National

What is the Bonner Video Project?

Bonner campuses all over the country will be given access to **Flip Cams**. With these cameras, Bonners will create 2-3 minute short videos highlighting their **Bonner Program**, **Training and Enrichment Activities**, **Issues they encounter each day at their service sites**, and their **Community Partners**.

All videos will be posted on Program **Wiki** Sites and on **Video Sharing Websites** such as **You Tube** or **Vimeo**.

In June, the best videos will be shown at the National 2010 Bonner Film Festival at Summer Leadership Institute, awards will be given out to the best films in each category.



Videos will be shown on the big screen at the 2010 Bonner Film Festival at SLI! — This is also the 20th Anniversary for Bonner, so we'll be looking to showcase the program and its impact through videos!

Four Video Submission Categories:

1. Bonner Program Profile

Video Due: 5/30/2010

Suggested Video Topics:

A profile of your program, it's character, and culture of service;

Also your Center or work space on campus; a snippet of what your workspace on campus looks like.

Example: Democracy House's Video on

www.democracyhouse.pbwiki.com

A profile of different service opportunities:

A short, informative clip highlighting the different service opportunities available in your area.

2. Community Partner Profile

Video Due: 5/15/2010

Suggested Video Topics:

A profile of one of your Community Partners, especially highlighting their mission, vision, program, and issues

A short, informative clip describing one of your community partners.

Example: Elijah Promise Soup Kitchen's Video posted on their website

www.elijahspromise.net

***Involve your Community Partners in the creation of this film and post it to their website as well.**

3. Training and Enrichment

Video Due: 5/15/2010

Suggested Video Topics:

Videos that are for the purpose of training, reflection, or enrichment; showing learning in action:

A documentary based on how to successfully (or unsuccessfully) execute a specific event (like a First Year Trip). Show the event planning process from its conception to its execution.

Highlight a Training:

A collection of clips highlighting a training at a monthly meeting or interviews of students reflecting on the training event.

4. Issue Awareness

Video Due: 5/15/2010

A mock commercial:

Create an advertisement highlighting and raising awareness about a certain issue.

Example: Bread for the World's Hunger Justice Leaders Video on You Tube

A profile of an issue that you are especially concerned about:

A short, informative clip on a certain issue that highlights the problem and shows how it is affecting your community.

Issue Based:

Profile a certain issue and portray what the issue is, what you do currently to help it, and potential ways to help alleviate the problems your issue causes.

***Check out the GOOD MAGAZINE channel on You Tube for great examples of Issue Based Short Films.**

5 Challenge Categories

Bonner Love

Video Due: February 15, 2010

Description:

Your video should highlight how your Bonner Program or service center fosters the “beloved community,” a sense of community building, appreciation for diversity, and which promote acts of peace, unity, and human rights.

Video Ideas:

Greater Community

A 3 minute clip that captures community initiatives, which promote acts of social justice through non-violence or multicultural initiatives (involve your community partners and post to their website as well)

Campus Community

A 3 minute clip which promotes the heroic efforts of leaders within your campus community

Bonner Diaries

Video Due: March 15, 2010

Description: Capture your Bonner Program, partners, or even individual’s most memorable and compelling moments of service and fellowship. This is a place to share your story—the ability to remember defines a community.

Video Ideas:

Greater Community

A 3 minute Interview of a Bonner Scholar/Leader or a Bonner alum

College Community

A 3 minute recruiting video that highlights the purpose, vision, and objectives of the Bonner Program and Foundation

Bonner Voice

Video Due: March 30, 2010

Description: show how you participate in public education or advocate for social justice in your community. Your video should capture examples of advocating for issues important to your community. For example, how do Bonners have a voice in addressing education, hunger, poverty, or homelessness.

Video Ideas:

College/Greater Community

A 3 minute clip promoting the integration of advocacy, public education, or lobbying into a service project or service trip (like First Year Trip or Second Year Exchange)

Greater Community

A 3 minute clip showing a connection of your work to other programs, like RESULTS or National Coalition for the Homeless, that engage in advocacy or shaping public policy

Bonner Green

Video Due: April 30, 2010

Description: This video should show ways in which your Bonner Community is focusing on Green efforts in and around your college community.

Video Ideas:

Greater Community

A 3 minute clip promoting positive environmental initiatives in the greater college community.

College Community

A short clip highlighting ways your campus is educating and promoting environmental safety and preservation.

Description: This video should feature YOUTH telling their own stories; it's an opportunity for Bonners to hand the cameras over and empower youth to share their perspectives. Show how you are working to empower, educate, and enlighten youth on service and Common Commitments of the Bonner Program.

Video Ideas:

Greater Community

A 3 minute clip showing youth mobilizing other youth into service; show your National/Global Youth Service Day project from vision to implementation

College Community

A short clip highlighting ways your program or campus brings middle and high school youth on campus, engaging them in learning about opportunities in higher education and supporting college access.

Resources:

Serve2.0 Resource Wiki: <http://serve.pbwiki.com>

Video-Editing Boot Camps!

Join Ham and Becky at **Saturday Morning Video-Editing Boot Camps** throughout the semester. Locations and dates will be announced to your campus directors shortly.

The D-Word: www.d-word.com

(free registration required) Website/Blog of tips from documentary filmmakers.

Your Faculty and Staff: Involve faculty and staff as issue experts or to assist in making the movies.

Your Community Partners: Collaborate and use community partner expertise in different areas.

Monthly Updates from the Bonner Video Program Staff: Be on the lookout for reminders of assignments and tips!

Bonner Program Staff:

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A Word about Privacy...

When making these videos, you will most likely be working with vulnerable populations. Please be aware of the rights and privacy of the people you are filming. Every person filmed for your videos must sign a media release form. A sample release form is attached to the next page.



Media Release Form

Bonner Video Project

For valuable consideration, I do hereby authorize _____ and those acting pursuant to her/his authority to:

1. Record my participation and appearance on videotape, audiotape, film, photograph, or any other medium.
2. Use my name, likeness, voice, and biographical material in connection with these recordings.
3. Exhibit or distribute such recording in whole or in part without restrictions or limitation for any non-commercial purpose.

Name: _____

E-Mail: _____

Telephone
Number: _____

Address: _____

Signature: _____ Date: _____