

# The Bonner Program: Community Partnerships: Part 2

# "Access to Education, Opportunity to Serve"



A program of:

The Corella & Bertram Bonner Foundation

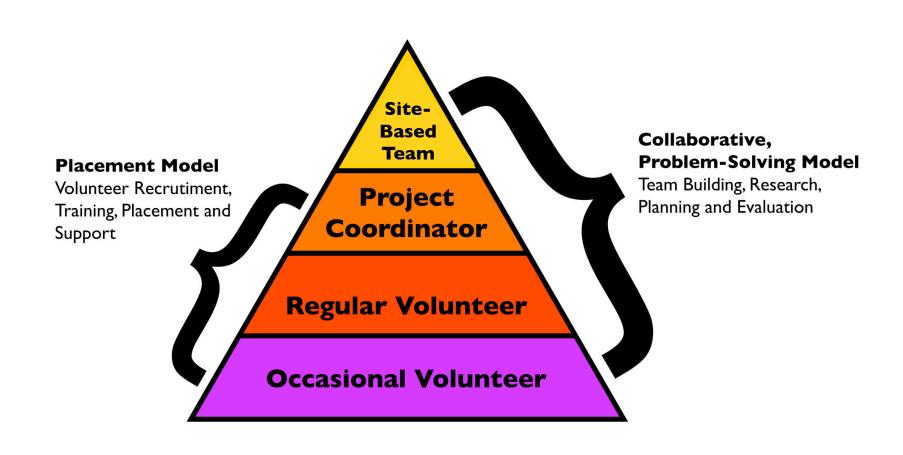
10 Mercer Street, Princeton, NJ 08540 (609) 924-6663 • (609) 683-4626 fax

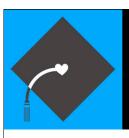
For more information, please visit our website at www.bonner.org

# Higher Level



### Strategic Community Partnerships: Community Partnership Model





### Strategic Community Partnerships: Higher Level Community Partnership Work

Research & Capacity Building



| Type of Work                      |  |  |
|-----------------------------------|--|--|
| Vision/Strategy                   |  |  |
| Fundraising                       |  |  |
| Research / Writing /Academic Work |  |  |
| Outreach / Public Relations       |  |  |
| Project Coordination              |  |  |
| New Program Development           |  |  |
| Improving Existing Services       |  |  |
| Regular Volunteer Work            |  |  |
| One-time Service Projects         |  |  |

Expertise

Explore

### Site-Based Team



# Strategic Community Partnerships: Tools for higher level partnerships

#### Site based teams

- Issue focus
- Student Leadership Roles

## AcademicConnections

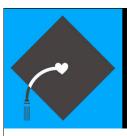
- Service Learning
- Community BasedResearch
- Public Policy Research
- Local Summer Service





### Strategic Community Partnerships: Site-Based Team — Team Roles

| Team Roles  | Expectations   |
|---|--|
| Agency Site Supervisor (lead agency/site administrator working with site coordinator)   | <ul> <li>attends summer orientation</li> <li>collaborates on developing annual site-based plan</li> <li>meets regularly with site coordinator</li> </ul>                   |
| Student Site Coordinator  (responsible for managing partnership with the school & serves as link to campus director or coordinator) | <ul> <li>collaborates on developing annual site-based plan</li> <li>meets regularly with site supervisor</li> <li>leads weekly site-based student team meetings</li> </ul> |
| Student Project Coordinator  (responsible for particular project or event at the school)  | <ul> <li>meets regularly with site coordinator</li> <li>develops project plan</li> <li>recruits &amp; supervises volunteers for project</li> </ul>                         |
| Regular Volunteers (responsible for particular project within the school)   | <ul><li>attend weekly site/project team meetings</li><li>volunteer at site</li></ul>   |
| Occasional Volunteers (serve at one-time events at the school)  | • volunteer at site  |



### Strategic Community Partnerships:

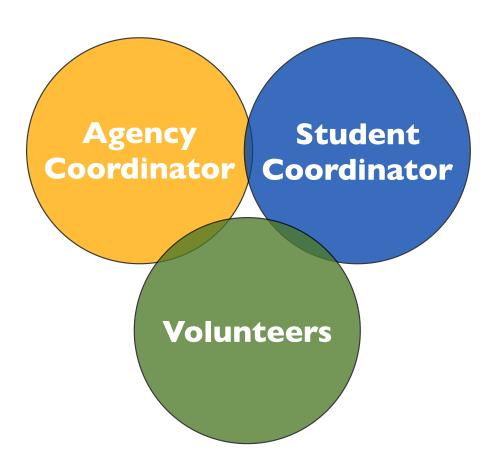
### Site-Based Team — Campus Staff Roles

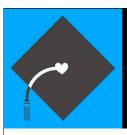
### Campus Director & Coordinator Roles in supporting....

| Agency Site Supervisor (lead agency/site administrator working with site coordinator)   | <ul> <li>organize summer orientation</li> <li>advise on annual site-based plan development</li> <li>connect faculty members &amp; courses</li> </ul>   |
|---|--|
| Student Site Coordinator  (responsible for managing partnership with the school & serves as link to campus director or coordinator) | <ul> <li>train &amp; meet regularly with site coordinators</li> <li>advise on annual site-based plan development</li> <li>collaborate with site coordinators to train project coordinators &amp; regular volunteers</li> </ul> |
| Student Project Coordinator  (responsible for particular project or event at the school)  | <ul><li>assist with project coordinator training</li><li>advisory role as needed</li></ul>   |
| Regular Volunteers (responsible for particular project within the school)   | <ul> <li>assist with regular volunteer training (e.g., Bonner trainings)</li> <li>advisory role as needed</li> </ul>   |

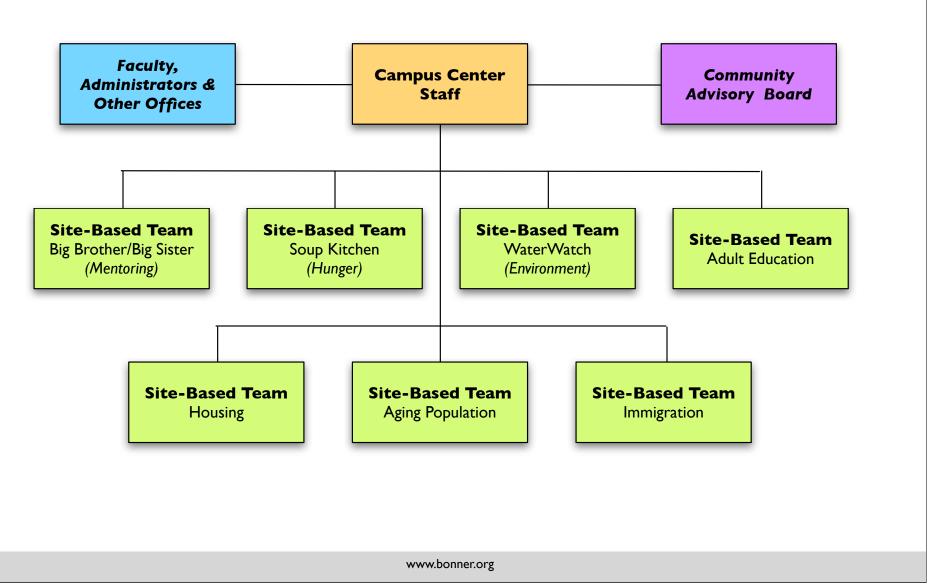


### Strategic Community Partnerships: Site-Based Team





# **Strategic Community Partnerships:**Site-Based Teams — Organization Structure

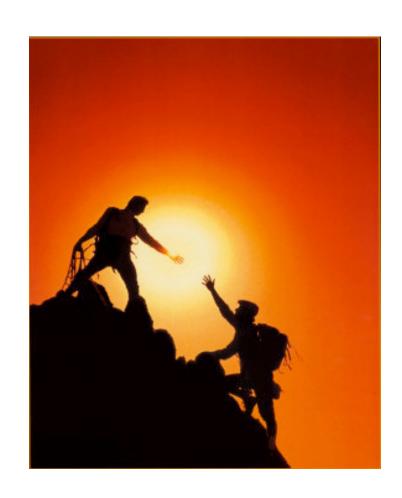




### **Strategic Community Partnerships:**

Site-Based Teams — Advantages

- Easier to manage placements, partnership & trainings
- Clear path for student development
- Structure enables deeper partnerships
- Work each year builds on prior year





### **Strategic Community Partnerships:**

Long-Term Partnerships — Elijiah's Promise Example



- Beginning: traditional soup kitchen placement
- Later:
  - community asset mapping project to identify local food distributors
  - survey of client identified need for bag lunches
  - researched model programs
  - implemented new bag lunch program

#### Current:

- examine nutritional value of menu
- hired Bonner grads to work at Elijiah's Promise



## Strategic Partnerships: Resources

- Bonner Handbook
- Community Partnerships Implementation Guide
- In Good Form samples
- Civic Engagement Training Modules (Site & Project Coordinator Training, etc.)
- Bonner Web-Based Reporting System (BWBRS)
- "Recipes for Change"
- Community Fund

# Working Session



# Strategic Community Partnerships: Time to Strategize

- Draw organizational chart for your community partnership/placement roles
- Identify current or potential site-based team partnerships or issue areas

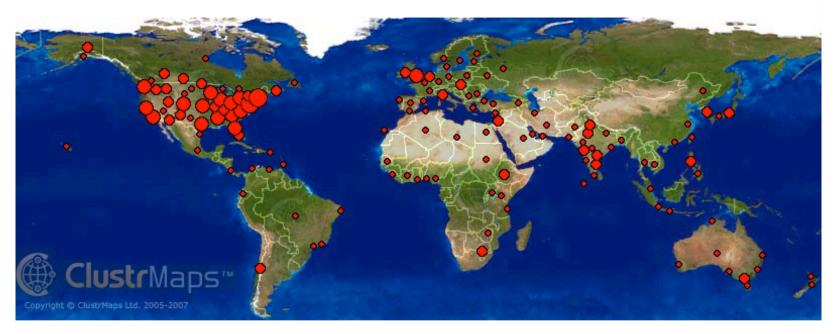




### **Community-based & Policy Research**

Clickable map of all visitors: http://www.cbrnet.org (dates below)

Navigation: Map with smaller clustrs | Click on the map to zoom in | Maps Archive | Notes | Full Map Key



distance in which individuals are clustered

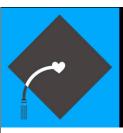
= 1,000+ = 100 - 999 = 10 - 99 = 1 - 9 visits

The above map depicts: 10,430 visits from 28 Oct 2006 to 21 Jun 2007 This map is normally updated daily (latest: 2007-06-21 20:13:05 GMT)

Actual update frequency may vary: see notes below.

Running total of visits to the above URL since 28 Oct 2006: 12,055 (not necessarily all displayed - see below). Visits on previous 'day': 22.

# Community-Based Research



### **Community-Based Research:** Benefits — Meeting Community Info Needs

#### Plan

- Needs & Asset Assessment
- Issue Analysis



#### **Decide**

- Model Programs
- Policy Options
  - Resources





#### **Evaluate**

- Program Evaluation
  - On-Going Data Collection



#### **Implement**

www.bonner.org



### Community-Based Research: What is it?

A collaborative, participatory research process that embraces:

#### Research

- Community agencies have information needs
- Campus partners have research tools and resources

#### Education

- Community members have valuable local knowledge & experience
- Campus partners have theoretical and technical knowledge

#### Action

- Build organizational and community capacity
- Effect policy change



## Community-Based Research: A Few Initial Observations

- Community organizations have a tremendous need for data and analysis to inform their work
- Many students are hungry for an opportunity to do real work that matters
- Incorporating CBR into courses (re-)vitalizes faculty teaching but poses challenges in time & recognition
- Higher education institutions are increasingly attracted to CBR's integration of teaching, research & service



# Community-Based Research: Why do it?

- Complex social problems ill-suited to "outside expert" research alone
- Impact community capacity
- Build long-term relationship with community partners
- Effective method of teaching and learning for all participants



# **Community-Based Research:** Principles of Practice

- Research need(s) defined by community
- Research is action-oriented
- All stages of process involve all partners equitably (faculty, students, and community)
- Strengths and knowledge of all partners appreciated and utilized
- Findings disseminated in accessible way



## Community-Based Research: What does it take?

- Time
- Long-term vision
- Communication
- Flexibility
- Willingness to develop research process with community input



### Community-Based Research: Benefits

#### Community

- Access to faculty expertise
- Organizational capacity building
- Policy change

#### Students

- Develop new skills
- Improve existing skills
- Connect classroom learning with real-world application

#### Faculty

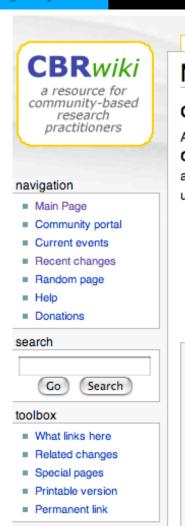
- Enhanced teaching credentials
- New venues for publishing and presenting
- Positively impact students and community



# Community-Based Research: Resources — CBRwiki.org

history

move



#### Main Page

article

#### CBR Handbook Wiki

discussion

As part of the CBR Networking Initiative, this wiki has been started to establish a way for collaborative development of a **CBR Handbook** for community-based research practitioners. So, please add to or edit the pages of this site. You might also want to visit the CBRnet.org @ website for CBR-related news, resources, profiles of courses & projects, and other useful information.

unwatch

Rhackett my talk my preferences my watchlist my contributions log out

- To edit/add pages to the CBR Handboook Wiki, we ask that you first create a user login for yourself by going to the link "create account" on the the upper right corner of this page to start this process.
- Consult the User's Guide for information on using the wiki software.
- Ask Questions Here: The wiki editorial staff will respond to questions posted here and then transfer the question & answer to an appropriate place within the wiki.

#### Contents [hide]

- 1 Starting a Program/Center
- 2 Developing a CBR Course
- 3 Managing a CBR Program/Center
- 4 Evaluating a CBR Program
- 5 Growing a CBR Program
- 6 Integrating CBR Into Campus-Wide Infrastructure
- 7 What is CBR?
- 8 CBR for Undergraduates: Models & Methods
- 9 The CBR Center



### **Community-Based Research:**

### Resources — CBRnet.org

### **CBRnet.org**

**Connecting community-based research practitioners** 

HOME ABOUT US CBR IN ACTION CBR HANDBOOK OPPORTUNITIES

#### Newsletter — Living Knowledge "Building Partnerships for Public Access Research (July 2007)

The July 2007 edition of the Living Knowledge newsletter has just been published with the theme of "Building Partnerships for Public Access to Research."

The table of contents are as follows:

- Concepts and Tools for Civil Society Research: 3rd International Living Knowledge Conference
- 'Boutique de Sciences' en Rhône-Alpes. Scenario Workshop...

[ read more... ] Monday, July 9, 2007

#### Conference: Community-Based Participatory Research in Indian Country — July 27, 2007

You are invited to attend a one-day conference entitled, "Community-Based Participatory Research in Indian Country", conducted by the Faculty Development Project of the Oklahoma Native American Research Centers for Health and the University of Oklahoma Community Networks Program. This conference will be held at the Embassy Suites Hotel Tulsa-I-44 on...

[ read more... ] Friday, July 6, 2007

#### New Campus CBR Center launched at University of Victoria

University-community partnerships in Canada took a

#### partners

Princeton CBLI Bonner Foundation

#### websites

National CBR Networking Initiative PolicyOptions.org PolicyOptions Wiki Community-Campus Partnerships for Health Community-Based Collaboratives Research Consortium

RESOURCES

#### Sign-up here

#### Featured Resource

Community-Based Research & Higher Education: Principles & Practices

By Kerry Strand, Sam Marullo, Nick Cutforth, Randy Stoecker, and Patrick Donohue San Francisco: Jossey-Bass 2003.



"Guide to incorporating a new form of scholarship into academic settings. Presents a model of community-based research (CBR) that engages community members with students and faculty in the course of their academic work."

# Public Policy Issue Briefs



### Public Policy CBR: Need for Policy-Related Information

#### Practioners

- Too busy to keep up with information overload
- Need practical information in digest form

#### Policymakers

Need brief, up-to-date, and objective policy analysis

#### Citizens/Students

- Educate and inform
- Provide context for community service



# PolicyOptions Issue Briefs: Fundamental Questions

- What is the nature & extent of the problem?
- What's been tried in the past to address it?
- What's being done now?
- What are the alternative approaches?



# PolicyOptions Issue Briefs: Issue Brief Template

- I. Goal Statement
- 2. Scope of the Problem
- 3. Past Policy
- 4. Current Policy
- 5. Policy Options / Program Models
- 6. Key Organizations, Programs & People
- 7. Glossary of Terms
- 8. Bibliography



### **PolicyOptions Issue Briefs:** Uses

#### Planning

Provide access to policy options & program models to support informed decision-making

#### Issue Forums

 Provide background issue briefs to inform community dialogue

### Leadership Training

Educate students and others who work on issues

# Implementation



# PolicyOptions Issue Briefs: How to Organize

- Seek policy topics from public sector partners & advocacy groups, too
  - Government agencies & part-time state
     legislatures often don't have research capacity
- Incorporate into class assignment
  - Graduate or undergraduate students who research particular issue
  - Receive academic credit and opportunity to publish their research
- Develop academic internship with faculty guidance

# PolicyOptions.org



### PolicyOptions.org Web Site: Need for Community Research Portal

### Information sources fragmented

- Time consuming to find relevant local, state, and national information
- No clearinghouse or portal for policy news

#### Collaborative opportunities missed

Organizations do not know what other organizations are doing

### CBR papers not disseminated widely

Broader impact of research not realized



### **PolicyOptions.org Web Site:**

### Solution — Information Sharing via the Web & Email

### PolicyOptions.org | Trenton, NJ

 Home | News | Research | Resources
 About | Contact

 Monday, July 24, 2006
 Search

Arts, Culture & Media

Children, Youth & Families

Citizenship & Government

Economy & Jobs

Education

Environment & Natural Resources

Health & Wellness

Housing & Community Development

Justice, Crime & Public Safety

#### Home:

#### News

Available Funds

### Community-Based Child Abuse Prevention Grants

7/9/06 — The U.S. Department of Health and Human Services announced a request for proposals to local communities due September 15, 2006.



- Court Rules on Affordable House Case
- Statewide Conference on Early Childhood Education
- · Report Released on Lead Poisoning in New Jersey

#### Research

Issue Brief

**Affordable Housing in Trenton** 

#### **News Categories**

Funding (13)

Legislation (29)

Regulations (14)

Executive Action (20)

Courts (4)

Publications (25)

Meetings (23)

People (15)

#### **Research Categories**

Policy Options

Issue Briefs

**Programs** 

Organizations

Individuals

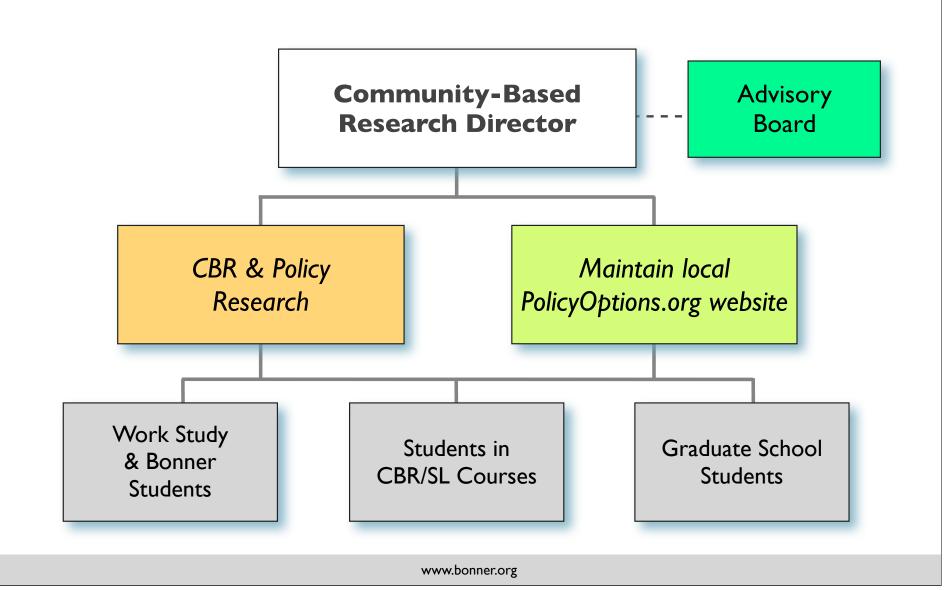
**Data Sources** 

www.bonner.org

### Structure



# Community Based-Research Center: Staffing Model



# Working Session



# **Community-Based Research:** Start-Up Suggestions

- Meet with select community partners to generate research questions
- Reach out to potential faculty with real community questions
- Start with a few courses/projects to learn process
- Build bridges to other departments & centers



# **Community-Based Research:** Working Session

- List potential faculty &/or courses
- List potential community partners

