The Bonner Program:
Building a Bonner Team

"Access to Education, Opportunity to Serve"

A program of:
The Corella & Bertram Bonner Foundation
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(609) 924-6663 • (609) 683-4626 fax

For more information, please visit our website at www.bonner.org

Building a Bonner Team:
Overview

- Bonner Team
- Program Structure Working Session
- Serve 2.0
- Implementation
- Working Session

Bonner Team

Bonner Team:
Student Leaders

Position	Responsibility	Meetings & Support
Site-Based Team Leader	- team management at service site - issues-based research - site project coordinator	- Student Handbook Live - student-initiated team meetings
Class Rep	- represent class on the student leadership team - familiarity with the student development model	- Student Handbook Live - student leadership team meetings
Congress Rep	- represent their Bonner program to the Network - bring the Network back to their Bonner program - function as a resource and guide	- Summer Leadership Institute - Fall Congress Meeting
Senior Intern	- plan, facilitate, and supervise Bonner meetings, trainings, and activities - assist staff with general program management - take on special projects	- Summer Leadership Institute - Fall Congress Meeting

Bonner Team:
Program Infrastructure

Center Director
(manages Center & oversees Bonner Program)

Bonner Coordinator
(manages Bonner Program)

Other Center Staff
(manage other programs)

VISTAs
(training, enrichment, community partnerships)

Senior Intern(s)
(training, enrichment, community partnerships)

Site/Project Coordinators
(campus-wide volunteer management)

Bonner Student Leadership Team
(class reps, committees, community fund)

Bonner Congress Reps
(Foundation link, student voice, special projects)

Working Session

Working Session:
Organizational Chart

- Draw existing or plan new organizational chart for student leadership positions
- Plan process & dates for selecting student leaders

Serve 2.0

What is Serve 2.0?

A national initiative being led by the Bonner Network to spread the use of social media in recruiting and engaging students in service.

Serve 2.0:
Function

- To network with other Bonner Programs
- To connect with national organizations and networks
- To plan larger scale service and issues-based events

Serve 2.0:
Familiar Social Media

Serve 2.0:
Unfamiliar Social Media

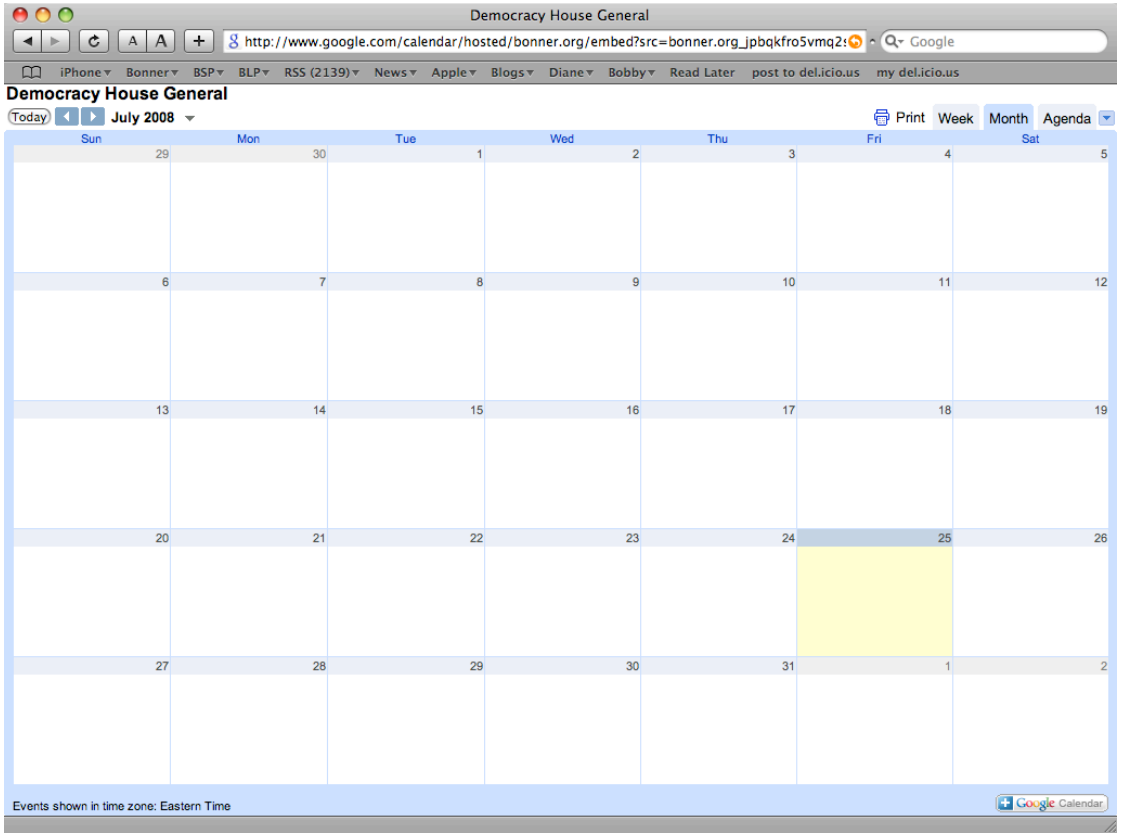
- Wiki
- Group Calendar
- Social Bookmarking
- Podcast
- Google Maps

Serve 2.0:
Wikis

- Collaborative hosting sites
- Post photo, embed video, share documents, make comments, add links, make private or public, invite editors

Serve 2.0:
Group Calendar

- Share individual schedules
- Make group schedules
- Collaborative editing like on Google calendars
- Collaborative planning like on Doodle.ch

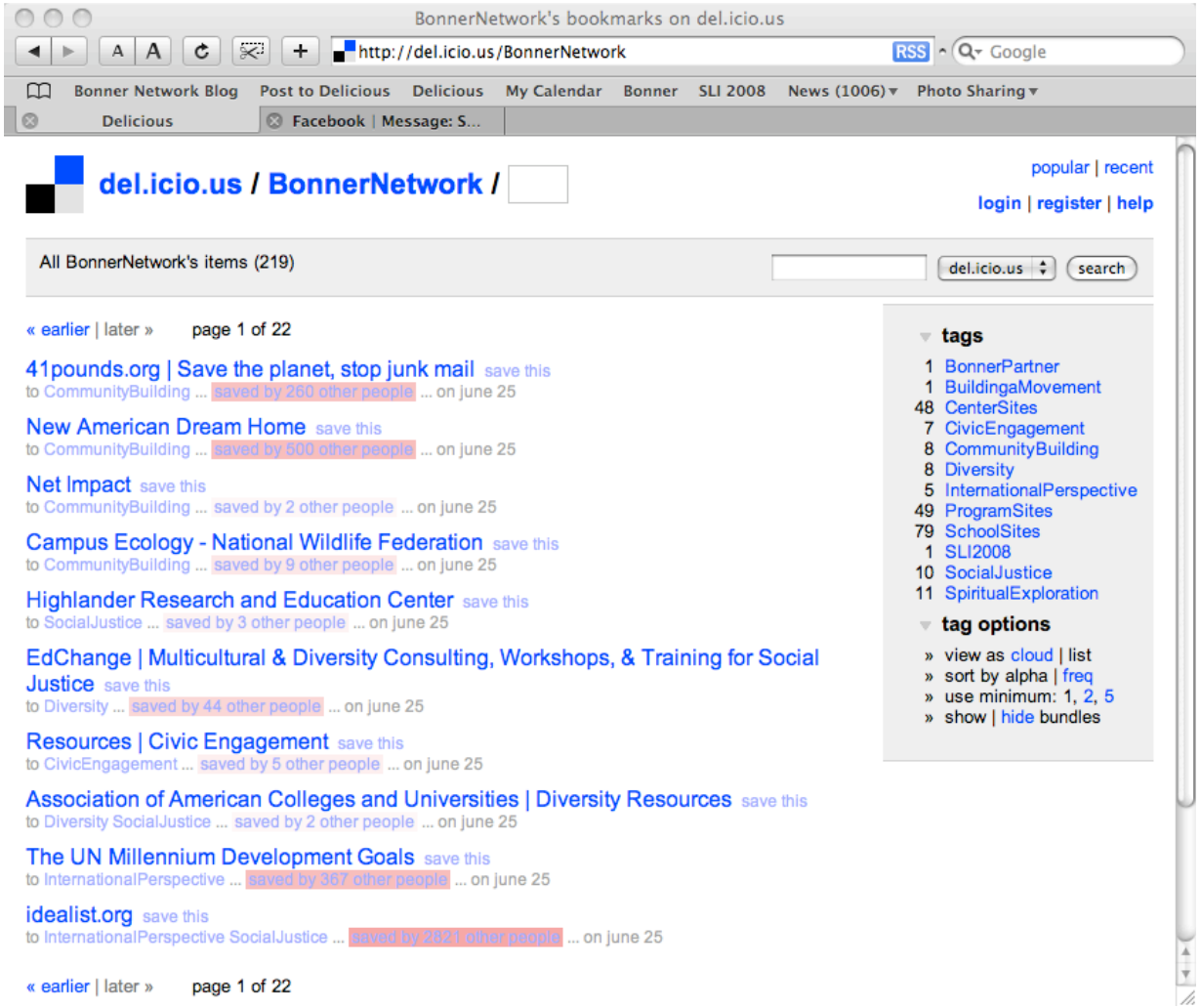


Serve 2.0:
Podcast

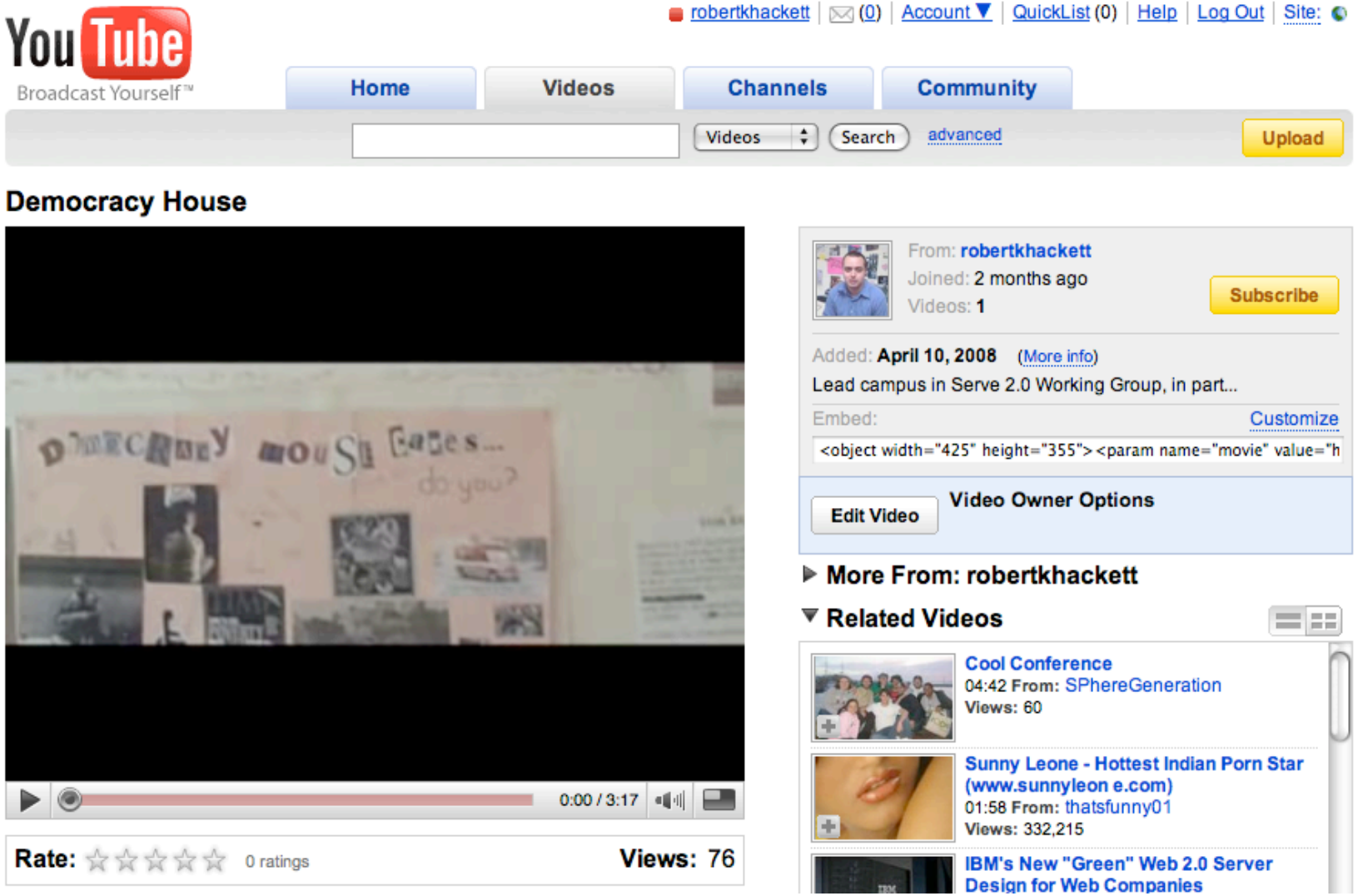
- Incorporate narration, music, photo into a seamless video or audio presentation
- Can be part of a series or alone
- Others may view and subscribe

Serve 2.0:
Social Bookmarking

- Consolidate bookmarks
- Share bookmarks
- Searchable "tags"

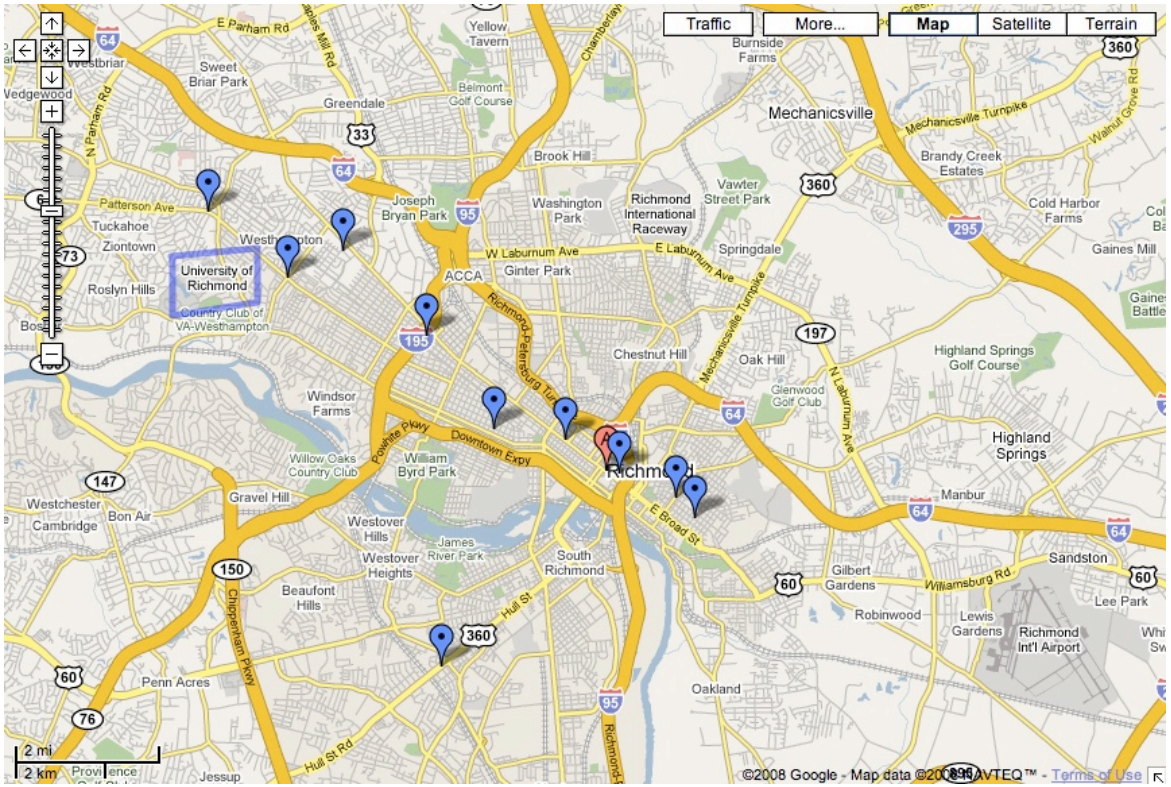


Serve 2.0:
Video

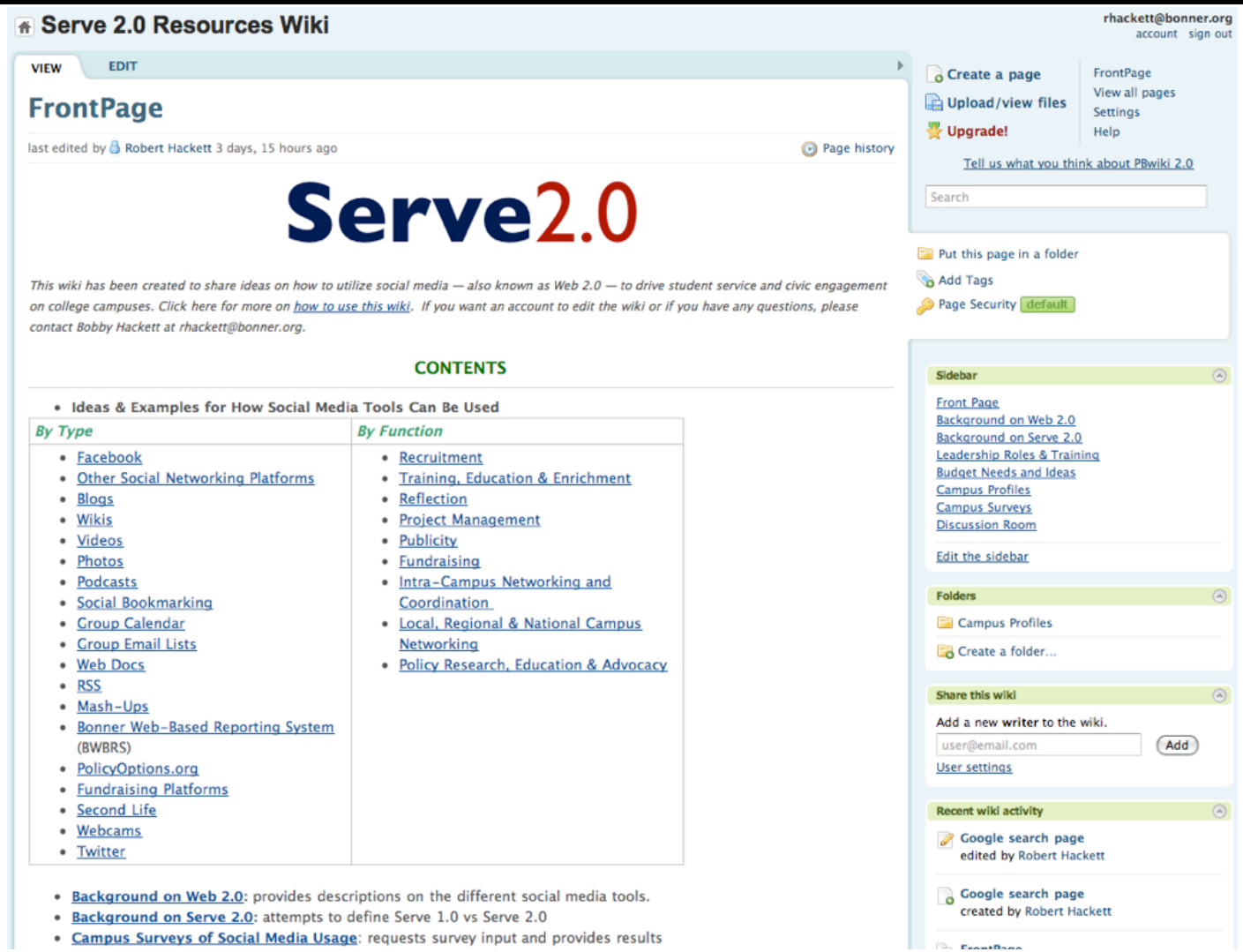


Serve 2.0:
Google Maps

- Collaborative map
- Searchable placemarks
- Community mapping



Serve 2.0:
Resources



Serve 2.0 Resources Wiki

rhackett@bonner.org
account sign out

VIEW EDIT

FrontPage

last edited by Robert Hackett 3 days, 15 hours ago — Page history

Serve2.0

This wiki has been created to share ideas on how to utilize social media — also known as Web 2.0 — to drive student service and civic engagement on college campuses. Click here for more on how to use this wiki. If you want an account to edit the wiki or if you have any questions, please contact Bobby Hackett at rhackett@bonner.org.

CONTENTS

- Ideas & Examples for How Social Media Tools Can Be Used

By Type	By Function
• Facebook • Other Social Networking Platforms • Blogs • Wikis • Videos • Photos • Podcasts • Social Bookmarking • Group Calendar • Group Email Lists • Web Docs • RSS • Mash-Ups • Bonner Web-Based Reporting System (BWBRS) • PolicyOptions.org • Fundraising Platforms • Second Life • Webcams • Twitter	• Recruitment • Training, Education & Enrichment • Reflection • Project Management • Publicity • Fundraising • Intra-Campus Networking and Coordination • Local, Regional & National Campus Networking • Policy Research, Education & Advocacy

- **Background on Web 2.0**: provides descriptions on the different social media tools.
- **Background on Serve 2.0**: attempts to define Serve 1.0 vs Serve 2.0
- **Campus Surveys of Social Media Usage**: requests survey input and provides results

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Sidebar

Front Page
Background on Web 2.0
Background on Serve 2.0
Leadership Roles & Training
Budget Needs and Ideas
Campus Profiles
Campus Surveys
Discussion Room

Edit the sidebar

Folders

Campus Profiles
Create a folder...

Share this wiki

Add a new **writer** to the wiki.
user@email.com Add
User settings

Recent wiki activity

Google search page edited by Robert Hackett

Google search page created by Robert Hackett

Implementation

Serve 2.0 Implementation:
Key Focus Areas

Serve 2.0 tools can improve your

- Recruiting & Publicity
- Training & Education
- Program Management
- Networking

Serve 2.0 Implementation:
Recruiting & Publicity

- **Blog** with entries from current Bonners
- **Facebook Group** for service center with regular updates
- **PR video** profiling center, service partners, service opportunities and events
- **Video** interviews of students, partners, faculty, etc.

Serve 2.0 Implementation:
Training & Education

- Campus service center **wiki** with training & education resources
- **Blog**(s) for reflection, announcements, etc.
- **Videos** & **podcasts** of training workshops
- How-to **videos** and **screencasts**
- **Video** profiles of issues, partners, places, etc.
- **Social bookmarking** for issue & other web resources

Serve 2.0 Implementation:
Program Management

- Campus service center **wiki** hub with pages for service project teams and other areas
- **Facebook Group** for service project teams
- **Google group calendar** for scheduling and coordinating
- **Google email discussion** list
- **RSS feeds** to keep up with website(s)

Serve 2.0 Implementation:
Networking

- Campus **wiki** serving as a hub of information sharing among all campus service programs/ courses
- Campus service **blog**
- Campus service **Google group calendar**
- Campus service **weekly email** update
- **Facebook Groups** for campus service center/ programs
- **Video** & **photo** sharing

Democracy House

rhackett@bonner.org
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Middlesex County College's Democracy House is the community service and civic engagement center on campus. Through well maintained partnerships with local non-profits, excellent relationships with faculty and a corps group of students dedicated to service, Democracy House does its part to alleviate need in its community, as well as shape great citizens.

Facebook Group | Blog | Calendar | MCC Website | Contact Us

Wiki Contents

1. **Staffing & Administration**
2. **Bonner AmeriCorps**
   - Available Positions
   - Reporting Requirements
3. **Community Partnerships & Site-Based Teams** (Google Map of sites)
   - Elijah's Promise Soup Kitchen
   - Roosevelt School–Afterschool Tutoring/Mentoring
   - Lincoln School–Afterschool Tutoring/Mentoring/Comic Book Project
   - New Brunswick Center–Tax Preperation, ESL Tutoring, Events
   - Rutgers Cook Student Organic Farm–Volunteers for harvesting and other needs
   - Salvation Army of Perth Amboy–Afterschool mentoring, food bank, soup kitchen

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Page Security default

Sidebar

Front Page
Staffing and Administration
Community Partners and Positions
Recruitment
Training
Contact Us

Edit the sidebar

Folders

No folders are available.

Create a folder...

Share this wiki

Add a new **writer** to the wiki.

user@email.com Add

User settings

Working Session

	Recruiting & PR	Training & Education	Program Management	Networking
Student Leaders				
Bonner Program				
Campus-Wide				
Regional & National				
SERVE 2.0 TOOLS	★ **Blog** with entries from current Bonners ★ **Facebook Group** for service center with regular updates ★ PR **video** profiling center, service partners, service opportunities and events ★ **Video** interviews of students, partners, faculty, etc.	★ **Videos** & **podcasts** of training workshops ★ How-to **videos** and **screencasts** ★ **Video** profiles of issues, partners, places, etc. ★ Campus service center **wiki** with training & education resources ★ **Social bookmarking** for issue & other web resources ★ **Blog**(s) for reflection, announcements, etc.	★ Google **group calendar** for scheduling and coordinating ★ Campus service center **wiki** hub with pages for service project teams and other areas ★ **Google email discussion list** ★ **Facebook Group** for service project teams ★ **RSS feeds** to keep up with website(s)	★ Bonner Network **wiki** serving as a hub of information sharing ★ Bonner Foundation **blog** to announce and share Foundation news ★ Bonner Foundation Google **group calendar** ★ Bonner Network **weekly email update** ★ National Bonner **Facebook Groups:** National Bonner Love Group, Bonner Congress & Bonner Administrators ★ **Video** & **photo** & **social bookmarking** sharing