

# The Bonner Program: Student Development - Part 2

*“Access to Education,  
Opportunity to Serve”*



A program of:  
**The Corella & Bertram Bonner Foundation**  
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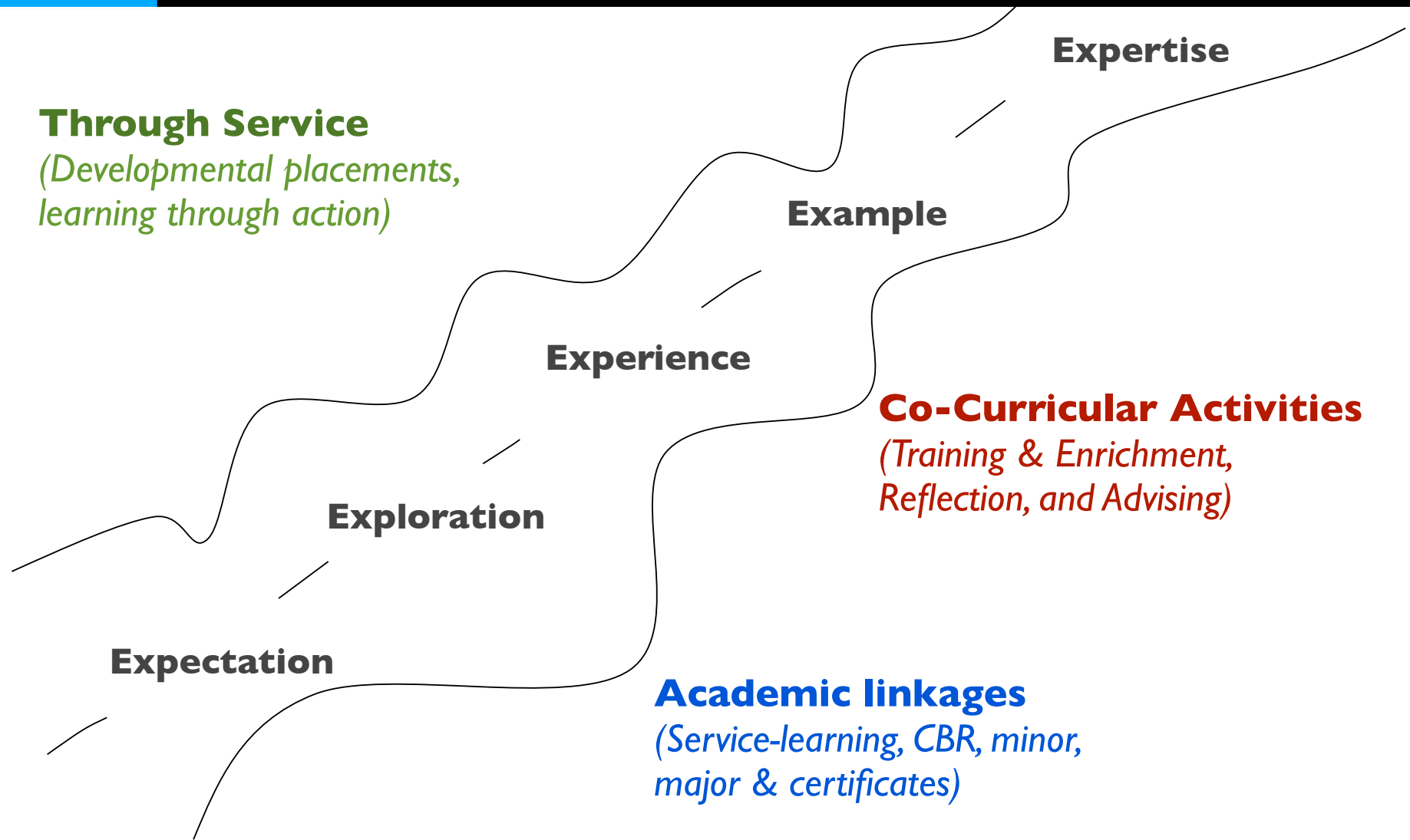
# Curricular Connections: Overview

- Integrated Model
- Academic Connections
- Implementation Strategies
- Campus Involvement
- Working Session

# **Integrated Model**



# Integrated Model: Curricular & Co-Curricular Approach



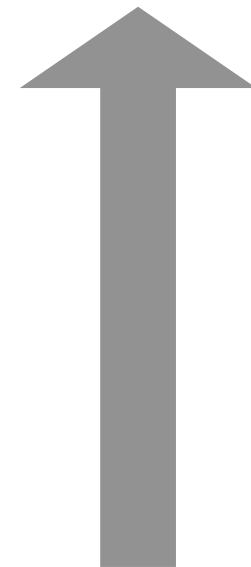


# Integrated Model: Student Development & Community Partnerships

**Research &  
Planning  
Opportunities**

Type of Work
Vision/Strategy
Fundraising
Research / Writing
Outreach / Public Relations
Project Coordination
New Program Development
Improving Existing Services
Regular Volunteer Work
One-time Service Projects

**Expertise**



**Explore**

# **Academic Connections**



# Academic Connections: Outcomes — *Knowledge Areas*

- Public Policy
- Poverty
- International perspective and issues
- Issue-based knowledge
- Place-based knowledge
- Diversity



# Academic Connections: Types of Courses

**Capstone or  
Integrative Seminar**

**Courses (variety of  
disciplines) with Full-time  
Internship or Co-  
Curricular Linkage**

**Bridge Coursework:  
Methodology, Service-  
Learning, CBR, or Research**

**Policy/  
Political  
Analysis**

**Poverty/  
Economic  
Analysis**

**Global/  
International  
Awareness**

**Lead-in or  
Gateway Course**





# Academic Connections: Civic Engagement Minor or Certificate

## Courses

**Connect to politics  
& public policy**

**Examine poverty,  
economic inequity,  
& social  
stratification**

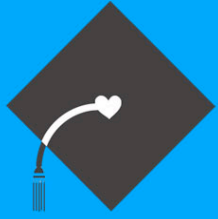
**Incorporate global  
perspective &  
experiences**

## Structures

**Intensive & long-  
term learning  
experiences:**  
*2-4 years of coursework  
2-4 years of service*

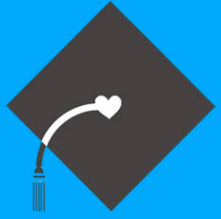
**Integrated  
co-curricular &  
curricular:**  
*Within specific courses  
Across programs*

**Sequence  
increasing  
complexity:**  
*Multi-year  
Developmental*



# Academic Connections: Campus Models

<b>Colorado College</b>	Certificate or Thematic Minor in Civic Engagement
<b>Concord University</b>	Minor in Civic Engagement
<b>Lynchburg College</b>	Minor in Civic Engagement
<b>Mars Hill College</b>	Certificate in Civic Engagement (Co-curricular Transcript)
<b>Morehouse College</b>	Minor in Civic Engagement
<b>Portland State University</b>	Minor in Civic Leadership
<b>Rutgers University</b>	Certificate in Women's Leadership
<b>Saint Mary's College of CA</b>	Justice and Community Minor
<b>The College of NJ</b>	Concentration in Civic Engagement
<b>University of Alaska</b>	Certificate in Civic Engagement
<b>UCLA</b>	Minor in Civic Leadership
<b>Wagner College</b>	Certificate in Civic Engagement
<b>Washington &amp; Lee Univ.</b>	Minor in the Interdisciplinary Study of Poverty
<b>West Chester University</b>	Honors Program (Civic Engagement focus)



# Academic Connections: Institutionalizing Structures & Practice

Source: Barbara Holland,  
Portland State University

	<b>Level One Low Relevance</b>	<b>Level Two Medium Relevance</b>	<b>Level Three High Relevance</b>	<b>Level Four Full Integration</b>
<b>Mission</b>	No mention or undefined rhetorical reference	Service is part of what we do as citizens	Service is an element of our academic agenda	Service is a central and defining characteristic
<b>Promotion, tenure, hiring</b>	Service is to campus committees or discipline	Community service mentioned; may count in certain cases	Formal guidelines for documenting & rewarding service/service-learning	Community based research and teaching are key criteria for hiring & tenure
<b>Organizational structure</b>	None that are focused on service or volunteerism	Units may exist to foster volunteerism	Centers & institutes are organized to provide service	Flexible unit(s) support widespread faculty & student participation
<b>Student involvement</b>	Part of extracurricular student activities	Organized support for volunteer work	Opportunity for extra credit, internships, practicum work	Service-learning courses integrated in curriculum; student involvement in CBR
<b>Faculty involvement</b>	Campus duties; committees; disciplinary focus	Pro bono consulting; community volunteerism	Tenured/senior faculty pursue CBR; some teach service-learning courses	Community research & service-learning a high priority for faculty; interdisciplinary, collaborative work
<b>Community involvement</b>	Random or limited individual or group involvement	Community representation on advisory boards for departments or schools	Community influences through active partnership or part-time teaching	Community involved in designing, conducting & evaluating research and service-learning

# **Implementation Strategies**



# Academic Connections: Lessons Learned

- **Strong campus-community partnerships** programs and structures
- Identify group of **committed faculty & staff**
- Vision & support of the **President, Provost, & senior-level faculty**
- **Student interest** and/or demand
- **Leverage outside support** and guidance from an entity like the Bonner Foundation



# Academic Connections: What You Can Do

- Inventory **relevant courses**
- Identify **faculty champions**
- Organize **faculty planning committee**
- **Discuss the model** across campus
- Help faculty **pilot courses**
- **Support students to catalyze** connections (individualized, courses)
- Identify **parallel academic efforts** (centers, programs)
- Push **co-curricular connections**



# Academic Connections: Faculty Development Strategies

- Colloquia
- Mini-Grants
- Brown Bag Lunches
- Faculty Fellows who advise other faculty
- Conference travel
- Others.....?



## Academic Connections: Resources

- **Curricular Implementation Guide**, including pillars, courses, campus profiles, essays, and sample syllabi
- **FIPSE project monograph**
- **“Making Academic Connections Guide”** for student leaders

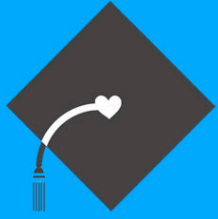




# Academic Connections: Self-Assessment and Evaluation

- Academic Coursework
- Students' consistent academic connections
- Faculty support and involvement
- Community voice and involvement
- Community-Based and Policy Research
- Faculty promotion, rewards, and tenure
- Academic journey (FIPSE), certificate, minor or major

# **Campus Involvement**



# Campus Involvement: Student Roles

## **Strategy**      **Student Roles**

### ***Simple***

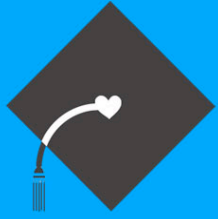
Students can engage faculty in co-curricular activities, such as service trips or meetings. They can ask them to develop educational and reflection components.

### ***More Complex***

Individual students (or small groups) can work as liaisons to faculty members and peer advisors. They can develop and lead sections or add-on service-learning components. They can help make matches to partners for faculty. They can pilot changes individually.

### ***Structural***

Bonner Program student development strategies can include specific course requirements or pathways (minor). Faculty can be engaged as sustained advisors. Students can be asked to participate in study, research, & reflection.



# Campus Involvement: Staff Roles

## Strategy

## Staff Roles

### ***Simple***

Individual program staff can inventory relevant courses (e.g., poverty, public policy, global, service-learning) and publicize them to students.

### ***More Complex***

Through 1-to-1 relationships, program staff can help individual faculty identify specific community partners to work with for projects. Staff member can help broker the arrangement of these course offerings or projects.

### ***Structural***

Formalize roles of co-curricular staff and the center with regard to organizing, brokering, facilitating, coaching, evaluating, and expanding academic-service connections across the curriculum. Have staff with dual appointments.



# Campus Involvement: Faculty Roles

## Strategy

## Faculty Roles

### *Simple*

- **Identify existing resources** (work study, grant funding, fellowships) that can be utilized for individual faculty and students for study-service connections.

### *More Complex*

- The Center (or a collaborative) can sponsor **faculty development** colloquia or learning circle (over a semester or two).
- **Organize Bonner Program/Center** as a faculty resource (e.g., organizing space & forums).

### *Structural*

- **Formalize faculty roles** with the Bonner Program/ Center.
- *For example, have Faculty Fellows serve as strategic visioning group for civic engagement, training, and education.*



# Campus Involvement: Institutional Roles

## Strategy

## Institutional Roles

### *Simple*

- **Offer incentives**, such as mini-grants, project funds, recognition, awards, and so on for students, faculty, community partners, and staff for this work.

### *More Complex*

- Conduct a thorough community and campus **asset mapping** process, through which real data about student, faculty, and other examples of campus-community partnerships is occurring.

### *Structural*

- **Build an institute** or other structure for ongoing community-based research, service-learning, and other partnerships.
- **Advocate for curricular changes**, such as a minor/certificate or general education requirements.

# **Working Session**